PATENT COOPERATION TREATY

REC'D 2 7 FEB 2006

INTERNATIONAL PRELIMINARY REPORT ON PATENTABLITY (Chapter II of the Patent Constant of the

(PCT Artcle 36 and Rule 70)

| Applicant's or agent's file reference | FOR FURTHER ACTION See Form PCT/IPEA/416 | | | | | | |
|--|--|--|--|-----------|--|--|--|
| International application No. | International filing date(day/me | onth/year) | Priority date (day/month/ | | | | |
| PCT/KR2004/002649 | 15 OCTOBER 2004 (15 | | 16 OCTOBER 2003 (16 | .10.2003) | | | |
| International Patent Classification (IPC G06Q 30/00(2006.01)i |) or national classification and IP | PC | | | | | |
| Applicant MOBILIANS CO., LTD. et a | al . | | | | | | |
| Authority under Article 35 and 1 | reliminary examination report, estransmitted to the applicant accor | unig to Antiologo | • | examining | | | |
| 2. This REPORT consists of a total | d of4sheets, incl | uding this cover s | heet. | | | | |
| 3. This report is also accompanied | This report is also accompanied by ANNEXES, comprising: sheets, as follows: | | | | | | |
| sheets of the d | a. (sent to the applicant and to the international Burday's total of sheets of the description, claims and/or drawings which have been amended and are the basis for this report and/or sheets containing rectifications authorized by this Authority (see Rule 70.16 and Section 607 of the Administrative Instructions). | | | | | | |
| sheets which so beyond the disconnected by the second control of t | upersede earlier sheets, but which closure in the international applic | cation as filed, as interesting as interesting as interesting and numbers and interesting in electronic interesting as interes | per of electronic carrier(s)) form only, as indicated in the | | | | |
| 4. This report contains indication | s relating to the following items: | | | | | | |
| Roy No. II Priority | Roy No. II Priority | | | | | | |
| i L | | | | | | | |
| Day No. V. Persons | Box No. IV Lack of unity of invention Box No. V Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement | | | | | | |
| Box No. VI Certain | documents cited | | | | | | |
| Box No. VII Certain defects in the international application | | | | | | | |
| Box No. VIII Certain | observations on the international | l application | | | | | |
| Date of submission of the demand | I | Date of completion | of this report | | | | |
| 16 MAY 2005 (| (16.05.2005) | 27 JANU | ARY 2006 (27.01.2006) | | | | |
| Name and mailing address of the II | L L L L L L L L L L L L L L L L L L L | Authorized officer | • | AREUN | | | |
| Korean Intellectual Property Office 920 Dunsan-dong, Seo-gu, Daejeon 302-701, | | PARK, Sun | g Woo | | | | |
| Republic of Korea Facsimile No. 82-42-472-7140 | | Telephone No. 8 | 2-42-481-5790 | | | | |

INTERNATIONAL PRELIMINARY REPORT ON PATENTABILITY

International application No.

PCT/KR2004/002649

| | Basis of the report | | | | |
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| | regard to the language, this report is based on the int wise indicated under this item. | | | | |
| omerv | This report is based on translations from the original language into the following language English | | | | |
| | which is the language of a translation furnished for t | he purposes of: | | | |
| | international search (under Rules 12.3 and 23. | .1(b)) | | | |
| | publication of the international application (un | nder Rule 12.4) | | | |
| | international preliminary examination (under | Rules 55.2 and/or 55.3) | | | |
| to the | egard to the elements of the international application receiving Office in response to an invitation under A. ed to this report): the international application as originally filed/furnis | Title 14 are rejerred to the | ent sheets which have been furnished rt as "originally filed" and are not | | |
| | the description: | | as originally filed/furnished | | |
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| | the sequence listing and/or any related table(s) - see The amendments have resulted in the cancellation the description, pages the claims, Nos. | received by this Authority on Supplemental Box Relating to Second | quence Listing. | | |
| o. 🗆 | the sequence listing and/or any related table(s) - see The amendments have resulted in the cancellation the description, pages the claims, Nos. the drawings, sheets the sequence listing (specify): | received by this Authority on Supplemental Box Relating to Seconds: | quence Listing. | | |
| 3. | the sequence listing and/or any related table(s) - see The amendments have resulted in the cancellation the description, pages the claims, Nos. the drawings, sheets | received by this Authority on Supplemental Box Relating to Seconds: | quence Listing. | | |

INTERNATIONAL PRELIMINARY REPORT ON PATENTABILITY

International application No.
PCT/KR2004/002649

Box No. V Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement

| | Citations and | | | |
|----|-------------------------------|------------------|--------------|-----------|
| 1. | Statement Novelty (N) | Claims Claims | 1-19 None | YES NO |
| | Inventive step (IS) | Claims Claims | None 1-19 | YES NO |
| | Industrial applicability (IA) | Claims Claims | 1-19 None | YES |
| 1 | | | | |

2. Citations and explanations (Rule 70.7)

The following documents have been considered:

D1: KR 2000-36574 A D2: KR 2001-79056 A

D1 relates to a credit settlement system and a method using mobile phone numbers, characterized in that a purchaser selects an item (or a service) in an Internet electronic commerce transaction (or a store in a spot transaction, or a telephone call in call sales) and requests for credit settlement using his/her mobile communication phone number, a seller transmits the transaction specifications (e.g. the transaction number, the user's mobile communication phone number, the seller's name, the demanded price, the item list, etc.) though a computer network to a credit settlement approval system and requests for a transaction confirmation, the credit settlement approval system transmits said transmitted transaction specifications and a transaction confirmation number to the purchaser's mobile communication terminal through a short message service (or a mobile Internet service), and the purchaser confirms the received transaction specifications and transaction confirmation number and informs the seller of the confirmation result (via the Internet, phone, or word of mouth).

D2 relates to a method for approving a credit card transaction using a bidirectional text message of a wireless Internet, characterized in that a credit card member suggests a credit card according to the on- or off-line purchase and request a credit card company's transaction approval through VAN/PG using the card information, the credit card company transmits a transaction confirmation message including a callback URL to the cell phone number of the registered member, the member accesses the URL included in the text message and inputs his/her password, and the credit card company checks the password and outputs the transaction approval result to the member store's terminal or the online user's monitor.

(Continued on Supplemental Sheet.)

INTERNATIONAL PRELIMINARY REPORT ON PATENTABILITY

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Supplemental Box

In case the space in any of the preceding boxes is not sufficient. Continuation of:

Box V.

1. Novelty

Claims 1-19 of the present application connect mobile communication server to a payment approving server. Said claims claim a method for approving electronic payment in an electronic shopping mall using a purchaser's mobile terminal, comprising the steps of: a purchaser purchasing an item in an electronic shopping mall and transmitting transaction information, his/her mobile terminal number, and an authentication code to a shopping mall server so as to make payment; the shopping mall server requesting the payment approving server's and mobile communication company server's payment approval; the payment approving server sending a text message including URL callback to the purchaser's mobile terminal; and the purchaser accessing WAP using the URL callback and inputting the authentication code.

The present application is different from D1 in the use of a transaction confirmation message including a callback URL for approval, and different from D2 in that D2 relates to a credit card transaction approval method. Therefore, all the claims of the present application is considered to be novel.

2. Inventive Step

The present application is different from D1 in that when the credit payment approver of D1 corresponding to the payment approving server of the present application informs the purchaser of the transaction specifications and transaction confirmation number through SMS, the SMS does not include a callback URL.

D2 discloses processes of a credit card company transmitting to a member's cell phone number the transaction confirmation SMS including a callback URL for card transaction approval, and of the member accessing the callback URL received in the SMS and inputting his/her password. Accordingly, it would be obvious to a person skilled in the art to derive the technical features of claims 1-19 of the present application from the combination of the technical features set forth in the cited documents. Therefore, claims 1-19 are considered to lack an inventive step.

3. Industrial Applicability

All claims are considered to be industrially applicable.